

ONE-QUARTER PAGE
4.75" tall x 2.75" wide

**Front and back covers plus
full bleed inside:**
11.125" tall x 7.25" wide,
(crops to 10.625" x 6.75")

**FULL PAGE AD OR ARTICLE
no bleed:**
9.625" tall x 5.75" wide

ONE-EIGHTH PAGE
2.25" tall x 2.75" wide

ONE-HALF PAGE
4.75" tall x 5.75" wide

FILE REQUIREMENTS: Photos: **300 dpi**, 150 line screen,
CMYK. Can be HI-RES pdf, tif or eps file format.

SOFTWARE: QuarkXpress, Freehand, Illustrator or
Photoshop. Can receive hi-res pdf files (<2MB).

To e-mail **small** ads, logos and articles, call Becky Way at
Designers & Friends, 373-5300.